

# WELCOME TO THE 2024 INFORMS ANALYTICS CONFERENCE!

75+ Speakers | 16+ Tracks | 21+ Exhibitors

WE'VE PUT THIS JOURNEY TOGETHER FOR FIRST-TIME ATTENDEES TO ENSURE YOU GET THE MOST OUT OF YOUR TIME IN ORLANDO.

**General Tips:** Registration is open 7am–5pm on Sunday and Monday. Make sure to wear your badge to all conference events. Visit the Program Information Booth if you have questions or need help with the INFORMS app.

## PRE-CONFERENCE (BEFORE THE FUN!)

**Don't Miss:** Download the INFORMS app to ensure you have the most up-to-date information for the conference, and more!

! **April 9:** Webinar – Navigating Your First INFORMS Analytics Conference

! **April 13, 8am:** The Meeting of Analytics Program Directors (MAPD) provides program directors and staff a unique opportunity to meet and discuss relevant trends and challenges. Pre-registration required.

💡 **Tip:** Once you've arrived, check in to your hotel and take time to explore Orlando (and the INFORMS Connect conference group!) before the meeting!

## SUNDAY | DAY 1

**Daily Conversation Starter:** What inspired you to attend this year's meeting? What are your goals and expectations?

! **11am:** Check out the Exhibitor Workshops throughout the day to learn about the latest software and advancements from our exhibitors and sponsor companies.

! **4pm:** Learn about the Certified Analytics Professional (CAP®) program at the CAP Summit.

💡 **Today's Tip:** Depending on your career stage, there are a number of receptions this evening, including the Networking Reception and Executive Forum (invite only), as well as the Welcome Reception with Exhibitors.

## MONDAY | DAY 2

**Daily Conversation Starter:** Will you be attending this evening's Edelman Gala? Are there any INFORMS awards you've considered applying for?

! **8am:** Opening Keynote Session featuring Tom Koulopoulos, Author, Futurist & Leader

! **7pm:** Edelman Gala

! **Don't Miss:** The Edelman Gala this evening will celebrate excellence in the field of advanced analytics.

💡 **Today's Tip:** Take advantage of networking opportunities, attend breakfast, lunch, and coffee breaks to engage with other attendees. Be sure to connect with them on the INFORMS app!

## TUESDAY | DAY 3

**Daily Conversation Starter:** What is your biggest takeaway from this year's meeting, and what new insight are you bringing back to your organization?

! **8am:** Keynote Session featuring Col. Kristin Saling, Innovation Directorate, U.S. Army Recruiting Command

! **10:30am:** Attend the reprise of the 2024 Franz Edelman Award winner.

! **2:45pm:** Attend the poster session presentations and celebrate the winners of the \$10,000 Poster Competition!

💡 **Today's Tip:** Have a safe trip home and mark your calendar for next year's INFORMS Analytics Conference, April 6–8, 2025, in Indianapolis, Indiana.

**We can't wait to see you again!**

## POST-CONFERENCE

**Join us on May 1 for a Virtual Career Fair.** Take all your connections from the conference to the next level or make the next important step in your career. Watch your email for the conference feedback survey. Send a contact request through INFORMS Connect to fellow conference attendees.