

New Member Media Kit

Engage with your OR/MS community by sharing your expertise, celebrating accomplishments, and connecting through social media.

Download Your Digital INFORMS Member Badge

Follow these simple steps to add your badge to LinkedIn.

1

Go to your LinkedIn profile page

Open LinkedIn and navigate to your profile.

2

Select Add Profile Section

Find this control near the top of your profile.

3

Open the Additional category

This is where you can add extra achievements.

4

Choose Add honors & awards

This section supports media attachments.

5

Upload your INFORMS Member badge

Select + **Add media** and choose your saved badge.

Share Your News

Use these sample messages to announce your INFORMS membership on social media.

I'm excited to announce that I've joined INFORMS, the leading professional association in operations research and advanced analytics! I'm looking forward to growing my network and advancing my career. #INFORMS #CareerGrowth #Analytics #OperationsResearch

I'm proud to be a new member of INFORMS, a community that brings together the best minds in operations research and analytics. #INFORMS #OperationsResearch #ProfessionalDevelopment

I just joined INFORMS, the premier society for professionals in operations research and analytics. This is a fantastic opportunity to network, learn, and grow in my field. If you're passionate about data and analytics, consider joining too! #INFORMS #ORMS #Networking #CareerGrowth #Analytics

I'm a member of INFORMS, where I can connect with peers in operations research, analytics, and data science. Looking forward to learning and sharing knowledge! #INFORMS #DataScience #CareerDevelopment

I'm thrilled to announce that I'm now a member of INFORMS! From conferences to journals, there's so much to explore. Can't wait to engage with this amazing community! #INFORMS #OperationsResearch #Analytics

I've joined INFORMS, and I couldn't be more excited! This is the perfect place to connect with professionals in operations research and management science. #INFORMS #OperationsResearch #ManagementScience

Networking Tips and Tricks

- **Share short insights from your projects or research.** Even brief reflections can spark conversations.
- **Engage with OR/MS discussions regularly.** Thoughtful comments increase visibility and build relationships.

- **Highlight your problem-solving mindset.** Showcase how you approach complex analytical challenges.
- **Tag colleagues and relevant organizations.** This expands your reach and supports collaboration.
- **Share useful resources.** Articles, webinars, and tools position you as a helpful contributor.